





	LINX® Water Coolers	5 Gallon Water Coolers	Reverse Osmosis Water Coolers	Flow Thru Water Coolers
Eco Friendly? 	<p>✓ Yes</p> <p>Uses 90% less water than RO.</p> <p>Cartridges produce up to 1,300 gallons of water before changing.</p> <p>Uses less electricity per day than toasting a bagel.</p>	<p>✗ No</p> <p>40% of water is wasted during production.</p> <p>Uses petroleum to make plastic bottles.</p> <p>Wastes petroleum to transport heavy bottles.</p> <p>Water is wasted every time the bottles need to be washed and rinsed.</p>	<p>✗ No</p> <p>Up to 95% of the water goes down the drain in some conditions.</p>	<p>Somewhat</p> <p>Wastes no water.</p> <p>Requires frequent filter changes which result in excessive plastic and filter waste.</p>
Intelligent? 	<p>✓ Yes</p> <p>The Smartest Water System Ever Made.</p> <p>Dial-A-Taste® Controls allow me to dial the taste I want.</p> <p>Operates using programmable software.</p> <p>Indicator lights provide me with a detailed system status.</p>	<p>✗ No</p> <p>Bottles usually come with an Expiration Date.</p> <p>Storage of extra bottles is a big inconvenience.</p> <p>5 gallon bottles are very heavy to lift and water is often spilled while changing.</p>	<p>✗ No</p> <p>The best systems have a light that indicates when the system needs service.</p>	<p>✗ No</p> <p>Some systems have a display gauge.</p> <p>Inconvenient because they require frequent filter changes.</p> <p>Sediment filters and/or carbon filters can remove taste and residual chlorine, but do nothing to remove other impurities.</p>
Great Tasting Water? 	<p>✓ Yes</p> <p>Dial-A-Taste® Controls allow me to dial the taste I want.</p> <p>Continuous flow ensures I always have great tasting, fresh water.</p>	<p>Somewhat</p> <p>Generally taste is good, but taste varies per brand.</p> <p>Water only tastes fresh and cold if someone changes the empty bottles!</p>	<p>✓ Yes</p> <p>While purity is usually good, many consumers do not enjoy the tastelessness of purified water.</p>	<p>Somewhat</p> <p>Taste varies.</p> <p>Filters must be changed regularly to maintain quality.</p> <p>Does the least to improve water quality. Only removes chlorine taste and suspended solids.</p> <p>Does not reduce TDS or other contaminants.</p>
Economical? 	<p>✓ Yes</p> <p>Produces up to 25 gal/day.</p> <p>Fast flow rates and refills the tank in only 30 minutes.</p> <p>Only costs about 2 cents per gallon.</p> <p>Long lasting cartridges means less waste and less cost.</p>	<p>✗ No</p> <p>Cost is usually a monthly rental of the cooler plus a per bottle charge.</p> <p>Add more money (and time) to shop or to have delivered.</p>	<p>✓ Yes</p> <p>Systems can usually produce up to 25 gallons of water per day, but it takes hours to refill the tank.</p> <p>Higher water bills as RO Coolers can waste up to 95% of the water.</p>	<p>Somewhat</p> <p>Lowest up front cost, but does the least to improve water quality.</p> <p>Can take several minutes or more to produce a single gallon of water.</p> <p>Systems are very inexpensive but frequent filter changes are needed every 20-40 gallons.</p>